



City of San Leandro

Meeting Date: June 6, 2016

Staff Report

File Number: 16-293

Agenda Section: ACTION ITEMS

Agenda Number: 10.C.

TO: City Council

FROM: Chris Zapata
City Manager

BY: Cynthia Battenberg
Community Development Director

FINANCE REVIEW: Not Applicable

TITLE: Staff Report for Revised Street Banner Designs to Be Installed on East 14th Street and Davis Street

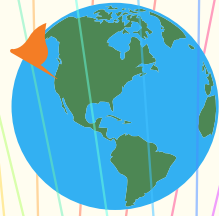
SUMMARY AND RECOMMENDATIONS

The Fiscal Year 2015-16 budget includes \$35,000 for the design, printing and installation of new street banners on East 14th and Davis Streets. Staff engaged PilotCity to develop six new two-sided designs. Pilot City engaged the community and presented the designs to the Arts Commission for input on January 13, 2016. On February 16, 2016, the banner designs were presented to the City Council. Based on City Council input, the designs have been revised (see attachment) and are being brought to the City Council for approval.

ATTACHMENT

- City Banner Designs

PREPARED BY: Cynthia Battenberg, Community Development Director



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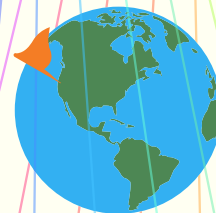
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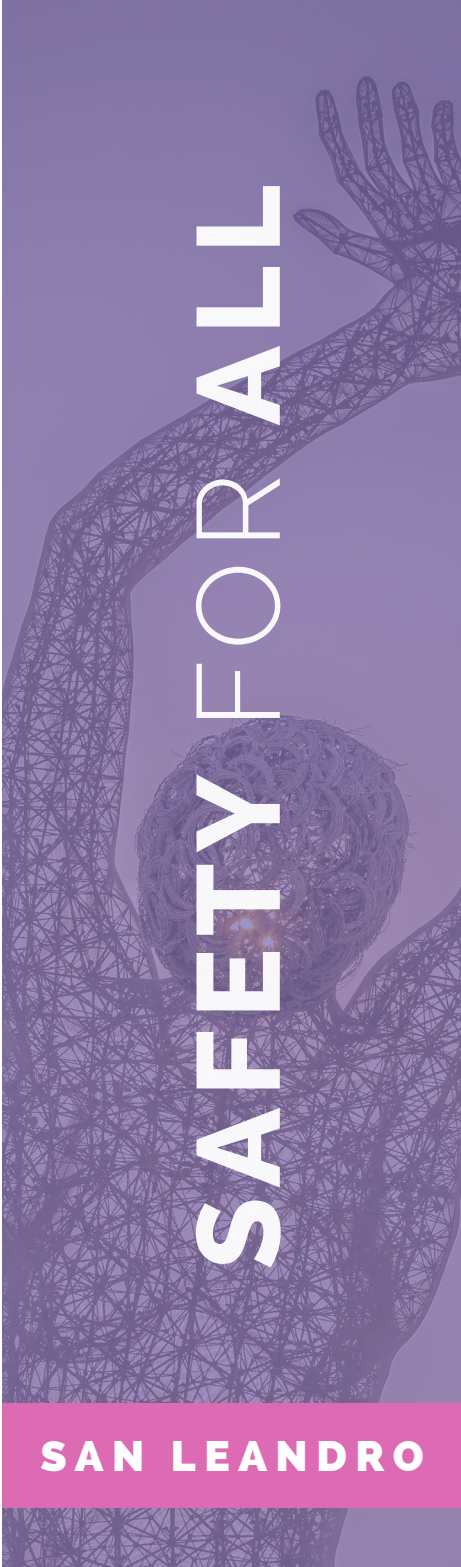
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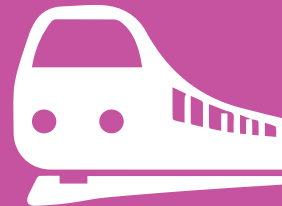
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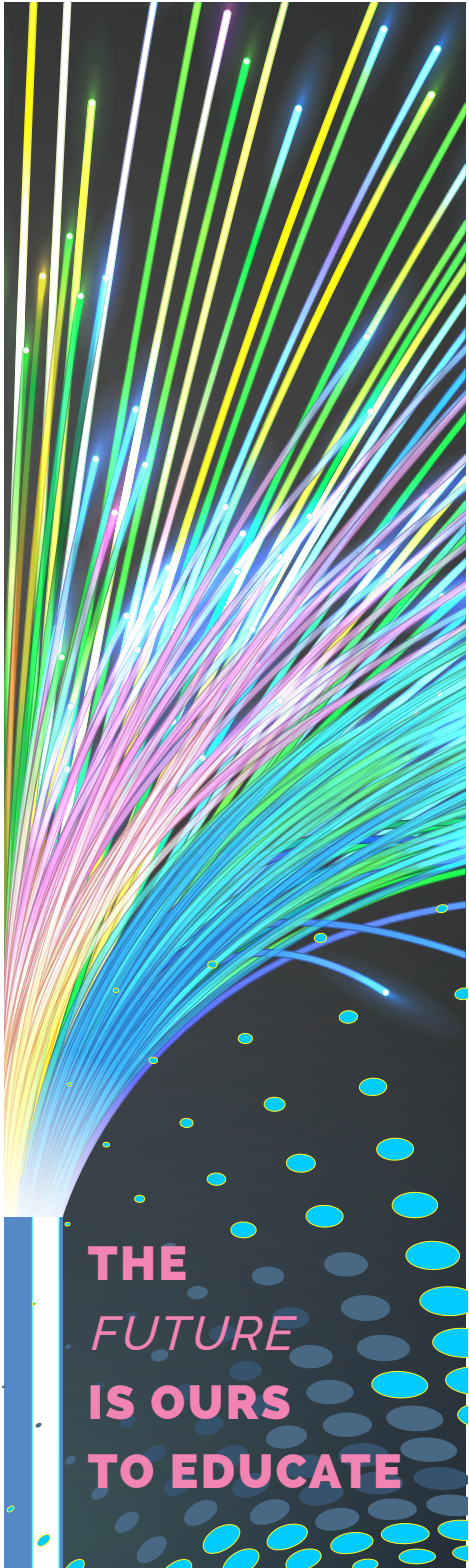
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City of San Leandro

Meeting Date: June 6, 2016

Minute Order - Council

File Number: 16-294

Agenda Section: ACTION ITEMS

Agenda Number:

TO: City Council

FROM: Chris Zapata
City Manager

BY: Cynthia Battenberg
Community Development Director

FINANCE REVIEW: Not Applicable

TITLE: MOTION Approving the Revised Designs for Six (6) Two-Sided Street
Banners for Installation on East 14th Street and Davis Street
